Sponsorship Opportunities:
Books, Literacy and School Success

Children thrive in homes full of books, stories and conversation. Please join us as a sponsor!

Pledge Form

My Sponsorship Level:

________________________

☐ Yes, the full recognition described for this sponsorship level is fine.

☐ Please only provide recognition as follows:

_____________________________________

_____________________________________

☐ Payment enclosed  ☐ Invoice me

☐ Credit Card

Card number ___________________________

Exp. date ______  CVV# _______

Signature ______________________________

Your name _____________________________

Address: ______________________________

City _______________  State_____ Zip ______

Email ________________________________

Phone _______________________________

Please make checks payable to:
Raising A Reader Aspen to Parachute

Raising A Reader AP is a 501 (c)(3) nonprofit. Donations are tax-deductible in accordance with IRS regulations.  Tax ID #55-0873041

PO Box 2533, Glenwood Springs, CO 81602
www.rar4kids.org
970-230-9117

SUMMARY:
Books provided by a sponsorship of $1,000 or more are marked with a sticker displaying the sponsor’s logo or printed name for recognition. Since the books become part of a rotating library, each book typically touches a large number of homes in its lifespan. Sponsorships also provide parent education to foster active literacy engagement at home.

CLASSROOM SPONSOR—$1,000.00

♦ 90 books will fill red book bags and will rotate home with children on a weekly basis. A sponsorship sticker on each book will recognize you or your organization. Each book will reach a network of 60+ homes.

♦ Recognition on our website, PR materials and parent newsletter (to 1,000 subscribers).

RED BAG CHAMPION—$1,500.00

♦ 150 books will fill red book bags and will rotate home with children on a weekly basis. A sponsorship sticker on each book will recognize you or your organization. Each book will reach a network of 120+ homes.

♦ Recognition on our website, PR materials and parent newsletter (to 1,000 subscribers).

SCHOOL SPONSOR—$2,500.00

♦ 200 books will stock the red book bags in three preschool classrooms and will rotate home with children on a weekly basis. Over the life of the books, approximately 170 families will see each of these 200 books.

♦ A sponsorship sticker on each book will recognize you or your organization.

♦ Recognition on our website, and parent, donor and teacher newsletters (reaching 2,000 households).

♦ Your name featured in the sidebar on our letterhead as a key sponsor.

REGIONAL LEADER—$5,000.00

♦ 400 books will stock the red book bags in classrooms in multiple schools and will rotate home with children on a weekly basis. Over 3 years, 324 children will take home each of these 400 books.

♦ A sponsorship sticker on each book will recognize you or your organization.

♦ All other recognition mentioned in above sections.

OTHER AMOUNT— $________________