

## Sponsorship Opportunities: Books, Literacy and School Success

**Children thrive in homes full of books, stories and conversation. Please join us as a sponsor!**

### Pledge Form

#### My Sponsorship Level:

\_\_\_\_\_

Yes, the full recognition described for this sponsorship level is fine.

Please only provide recognition as follows:

\_\_\_\_\_

Payment enclosed       Invoice me

Credit Card

Card number \_\_\_\_\_

Exp. date \_\_\_\_\_ CVV# \_\_\_\_\_

Signature \_\_\_\_\_

Your name \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please make checks payable to:

Raising A Reader Aspen to Parachute

Raising A Reader AP is a 501 (c)(3) nonprofit.

Donations are tax-deductible in accordance with IRS regulations. Tax ID #55-0873041

PO Box 2533, Glenwood Springs, CO 81602

www.rar4kids.org

970-230-9117



#### SUMMARY:

Books provided by a sponsorship of \$1,000 or more are marked with a sticker displaying the sponsor's logo or printed name for recognition. Since the books become part of a rotating library, each book typically touches a large number of homes in its lifespan. Sponsorships also provide parent education to foster active literacy engagement at home.

#### CLASSROOM SPONSOR—\$1,000.00

- ◆ 90 books will fill red book bags and will rotate home with children on a weekly basis. A sponsorship sticker on each book will recognize you or your organization. Each book will reach a network of 60+ homes.
- ◆ Recognition on our website, PR materials and parent newsletter (to 1,000 subscribers).

#### RED BAG CHAMPION—\$1,500.00

- ◆ 150 books will fill red book bags and will rotate home with children on a weekly basis. A sponsorship sticker on each book will recognize you or your organization. Each book will reach a network of 120+ homes.
- ◆ Recognition on our website, PR materials and parent newsletter (to 1,000 subscribers).

#### SCHOOL SPONSOR—\$2,500.00

- ◆ 200 books will stock the red book bags in three pre-school classrooms and will rotate home with children on a weekly basis. Over the life of the books, approximately 170 families will see each of these 200 books.
- ◆ A sponsorship sticker on each book will recognize you or your organization.
- ◆ Recognition on our website, and parent, donor and teacher newsletters (reaching 2,000 households).
- ◆ Your name featured in the sidebar on our letterhead as a key sponsor.

#### REGIONAL LEADER—\$5,000.00

- ◆ 400 books will stock the red book bags in classrooms in multiple schools and will rotate home with children on a weekly basis. Over 3 years, 324 children will take home each of these 400 books.
- ◆ A sponsorship sticker on each book will recognize you or your organization.
- ◆ All other recognition mentioned in above sections.

**OTHER AMOUNT— \$ \_\_\_\_\_**